

# BSB30220

## Certificate III in Entrepreneurship & New Business



## Qualification Description

This qualification is suitable for individuals establishing or carrying on a small business for the first time, or aiming to quickly start a business with practical tools as well as those supporting the establishment of a new venture as part of a larger organization at a basic level.

It provides a structured approach to learning essential knowledge and practical skills with a focus on immediate application in the business world.

No licensing, legislative, or certification requirements apply to this qualification at the time of publication.

## Learning Outcomes

**Solid foundation:** The comprehensive curriculum covers essential aspects of entrepreneurship and new business creation.

**Better preparedness:** The course quickly equips learners with fundamental tools and knowledge that could prevent costly mistakes, especially in key areas like financial management, compliance and marketing.

**Support resources:** It connects students to mentors and peers who can become valuable resources and possibly business partners.

## Entry Requirements

No pre-requisite requirements for this qualification.

## Course Fees

AUD\$2400 GST excl. (full fees); concession rates subject to personal circumstances. Please contact us for more information.

## Course Duration and Delivery

**Commencement Date:** Rolling enrolments

**Course Duration:** 6 months full time

**Mode of Delivery:** Face to face, online, hybrid

**Locations:** Warragul, Leongatha, Traralgon, Sale, Bainsdale and other towns in Gippsland  
Participants are expected to attend all sessions.

## Course Structure

This qualification consists of 10 units.

Code	Title
BSBESB401	Research and develop business plans
BSBESB402	Establish legal and risk management requirements of new business ventures
BSBESB403	Plan finances for new business ventures
BSBESB404	Market new business ventures
BSBESB301	Investigate business opportunities
BSBESB302	Develop and present business proposals
BSBCRT411	Apply critical thinking to work practices
BSBHRM415	Coordinate recruitment and onboarding
BSBLDR413	Lead effective workplace relationships
BSBMKG431	Assess marketing opportunities

## Assessment

Students will be issued with a Learner Workbook and required to complete either a workplace observation/simulation, written or oral questions, and other assessment tasks as outlined in accordance with the unit requirements. The trainer will guide all the learners through the assessment process.

### Contact Us

Phone: 1800 118 244 | Mon- Fri 9:00 – 5:00pm | Email: [info@workforceplus.com.au](mailto:info@workforceplus.com.au) | [www.workforceplus.com.au](http://www.workforceplus.com.au)

## Why Us

Workforce Plus is an RTO (TOID 3652), and works under a management agreement with Management Governance Australia. Workforce Plus is a Learn Local member and a provider of Workforce Australia services (Transition to Work, Employability Skills Training, and Career Transition Assistance) and NDIS services, with staff located in Victoria, Northern Territory and Southern Australia.

Workforce Plus creates innovative pathways into sustainable employment.

We work with:

- Young people and jobseekers to assist them in developing vocational and employability skills for sustainable work and careers.
- Employers to ensure we respond to their workforce needs with the right training and supports.
- Industry, community and training and employment service providers to be responsive to local challenges.



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